



FACES OF GOVERNMENT GUIDE

The Public Employees Roundtable (PER) Faces of Government campaign encourages PER members and affiliates to showcase the people and stories behind the government services that benefit all Americans at the local, state and federal levels.

Individuals and organizations are encouraged to participate throughout the year—not just during Public Service Recognition Week (PSRW)—to build a compendium of positive stories about government service and help promote them to the American people.

DIRECTIONS *(As easy as 1...2...3...)*

1. Organizations collect stories of government service from their members, including original articles, repurposed award profiles or anything your organization has already compiled or published.
2. Post the stories on your organization's website, Facebook page or Twitter account.
3. **Use the #PSRW hashtag** so PER can track when and where these stories appear.

Questions? Email publicemployeesroundtable@gmail.com.

ENCOURAGE PARTICIPATION

To encourage your members and supporters to participate:

1. Send announcements and reminders about the initiative in newsletter, magazine, email updates, etc.
2. Tie the initiative to other recognition days/weeks/months (e.g., Nurses' Week, Police Week, Disaster Preparedness Month) since these recognition times also have local, state, and federal government ties. A partial list of recognition times is below.

COMPLIMENTARY NATIONAL COMMEMORATIVE CELEBRATIONS

January

- Martin Luther King, Jr. Day

February

- American Heart Month
- Black History Month
- President's Day

March

- National Deaf History Month
- National Women's History Month

April

- Alcohol Awareness Month
- Autism Awareness Month
- Financial Literacy Month
- National Park Week
- Sexual Assault Awareness Month

May

- Asian Pacific American Heritage Month
- Asthma Awareness Month
- Haitian Heritage Month
- Jewish American Heritage Month
- Memorial Day
- National Nurses Week
- National Police Week
- National Teachers Day / Appreciation Week
- National Transportation Week
- National Hurricane Preparedness Week
- Public Service Recognition Week
- South Asian Heritage Month

June

- Caribbean American Heritage Month
- Flag Day
- LGBT Pride Month

July / August

September

- Constituent Week
- National Guide Dog Month
- National Hispanic Heritage Month
- National Preparedness Month
- National Prostate Awareness Month
- National Wilderness Month

October

- Filipino American History Month
- National Breast Cancer Awareness Month
- National Cyber Security Awareness Month
- National Disability Employment Awareness Month
- National Bullying Prevention Month
- National Domestic Violence Awareness Month
- National Work and Family Month

November

- Epilepsy Awareness Month
- Native American Heritage Month
- National Diabetes Awareness Month